

Bilal Sehgol

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SUMMARY

Hi, I'm Bilal in New York City. I'm a Creative Technologist with a passion for emerging technology.

I designed for NYU in the position of Visual Experience Designer. I graduated from NYU Tisch School of the Arts, ITP in May 2021.

I've also worked as Product Manager for high growth startups in Asia (TimeSvr.com) and Australia (1Form.com.au)

I am available to begin work as soon as possible.

WORK EXPERIENCE

June 2020-March 2021

Visual Experience Designer

🏢 New York University

📍 United States

Create interaction design deliverables such as process flows, wireframes, annotations and prototypes for web, big screen displays, kiosk and other interfaces.

- Implement designs through Adobe Experience Manager (AEM), Front End Development, Adobe CC and other software.
- Analyze content and information architecture to improve navigation structure.
- Access existing data and find ways to share them with segmented audiences in more delightful and informative ways.
- Conceptualize and design publications, advertisements, logos, signage, posters, and web content using publishing software programs.
- Design layout and produce color comps and dummies of designs, illustrations, and photography.
- Ensure final products maintain consistent look and quality of NYU and OGS brand.
- Independently complete special projects and feature additions.
- Design data visualizations using D3JS, MapBox, Tableau to analyze 40,000+ students in 140+ countries, and other technology as needed.

Tech Stack: D3JS, MapBox, Tableau, Adobe Creative Cloud, Adobe Experience Manager (AEM)

September 2014-July 2018

Product Manager

🏠 TimeSvr.com
📍 Singapore

- Conducted User Design Research and Interaction Testing
- Developed a more interactive and immersive User Experience
- Co-created with a team of designers and developers, products that were featured in Slate, GigaOm, Inc.com for clients that included President Obama's Social Media Campaign, NBC's The Office, NYTimes Best Seller "The Personal MBA"

Tech Stack: Sketch, InVision, Balsamiq, Linux, CSS, HTML5

April 2011-April 2014

User Interactivity Manager

🏠 1Form.com
📍 Australia

- Performed User Interaction tests for a one-stop tenancy application portal that serves 90% of AU and NZ real estate market (feed- back loops, A/B testing)
- Collaborated with web development and design teams and end-point communication strategies to enhance Customer Experience
- Decreased technical complaints by 40%, and grew user base from 600,000 to 3.6 million as a result of feature improvements

Tech Stack: Dreamweaver, Zendesk, SugarCRM, JIRA

EDUCATION

2021

Master of Professional Studies

🏠 New York University
📍 New York, New York, United States

New York University

Master of Professional Studies, Interactive Telecommunications Program (ITP), a 2 year STEM graduate program at the Tisch School of the Arts. (Red Burns Award)

Relevant Coursework: Designing Meaningful Interactions, Design Research, Web Development, Machine Learning

- Professional Studies, Interactive Telecommunications Program

2009

Bachelor of Sciences (Hons)

🏠 Lahore University of Management Sciences
📍 Lahore, Pakistan

Lahore University of Management Sciences (LUMS)

Bachelor of Sciences (Hons), Economics (Deans List)

Relevant Coursework: Storytelling, Pricing & Growth Models, Data Science

- Economics

SKILLS

Tableau Software Tableau API Arduino C++ Front-End Javascript

Javascript Frameworks and Libraries D3.JS Node.JS Python Tensorflow HTML5 Sockets

User Experience Design Linux UNIX UX CSS Dreamweaver Data Science Data Visualization

Machine Learning MongoDB Amazon Web Services AWS Sugarcrm Mapping Mysql Postgres

Postgresql Information Architecture User Interface UI JIRA Human Computer Interaction HP-UX

Product Management User Experience Wireframes Product Manager Client Services Copywriting

Video Production Wireframe Interaction Design UX Design Visualization User Research User Testing

Illustration Illustrator HCI Telecommunications Microcontrollers Prototyping TOPO

Adobe Illustrator Adobe Premiere Figma Indesign Adobe Indesign Publishing Real Estate

Rapid Prototyping Pricing Premiere Balsamiq InVision Atlassian JIRA Storyboarding

HONORS & AWARDS

New York University, Red Burns Award

LUMS, Bachelor of Sciences (Hons), Economics (Deans List)

LANGUAGES

English - Fluent

WORK AUTHORIZATION

I am authorized to work in the following countries:

- United States